

UNLOCK THE FULL POTENTIAL OF THE PHONE WITH CAR WARS + DEALERSOCKET

When your CRM and phone solution work hand in hand, you don't just track calls, you close deals. The Car Wars + DealerSocket integration gives your team real-time visibility into every call, lead, and outcome directly within the CRM, so nothing slips through the cracks.

Together, Car Wars and DealerSocket help your team improve results by:

NEVER MISSING AN OPPORTUNITY

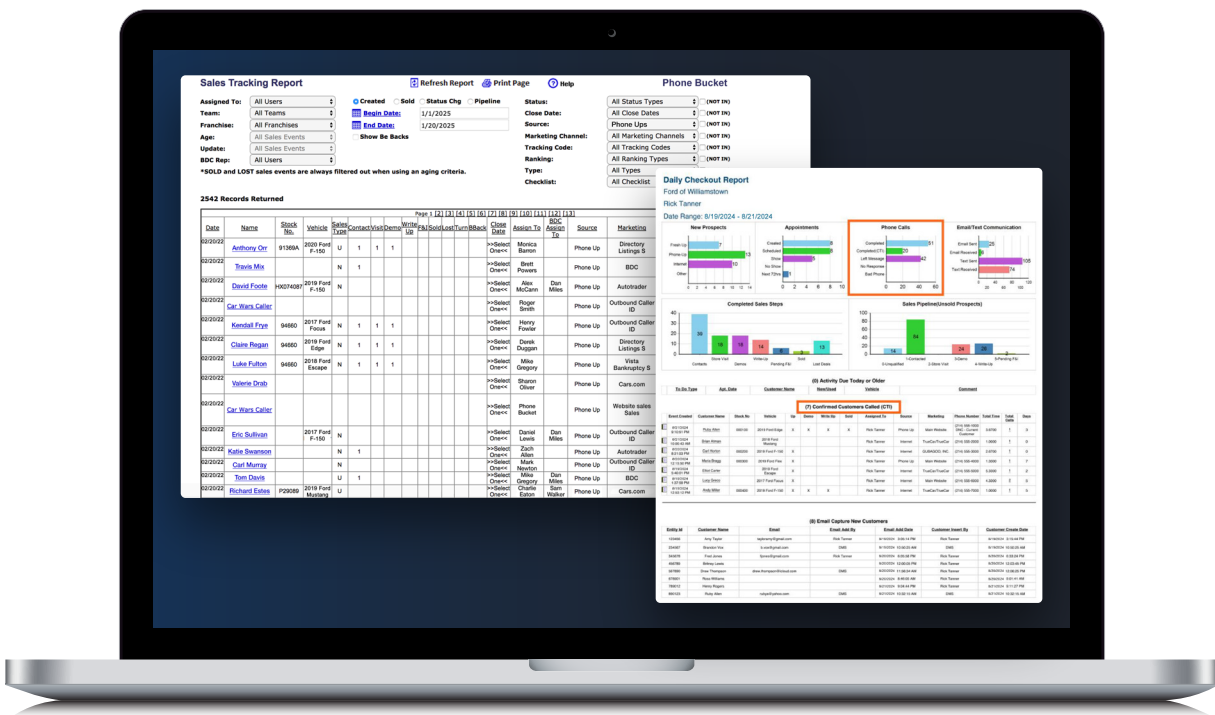
Be alerted when a Sales opportunity needs immediate follow-up. Car Wars logs phone-ups directly into DealerSocket, auto-generates leads when needed, and ensures only true Sales opportunities are sent. Each lead includes a call recording and written recap, so your team has everything they need to act fast.

HOLDING YOUR TEAM ACCOUNTABLE

Use agent-level reporting to understand how every call is handled. With outbound Click to Call and Phone Bucket tracking inside DealerSocket, there's full visibility into lead follow-up. The Daily Checkout Report makes it easy to compare completed tasks to actual outbound dials, ensuring your team is following through on open leads and meeting expectations.

GETTING INSIGHT AT A GLANCE

From CRISP phone performance reports to the Daily Checkout Report, get clean, actionable data at your fingertips through DealerSocket. You'll see who's connecting and where you're leaving money on the table.





TOOLS TO MAXIMIZE INTEGRATION VALUE

- ✓ **Accurate Call Assignment:** Using a combination of AI and human categorization, Car Wars accurately identifies true phone-ups and filters out non-sales calls so DealerSocket is only populated with real Sales opportunities.
- ✓ **Opportunity Capture:** If a Sales lead isn't manually logged, Car Wars automatically creates one, complete with the call recording and written recap, keeping your CRM focused and actionable.
- ✓ **CRISP Reporting:** Instantly see how your team performs across the Connect, Request & Invite, Set, and Pursue goals.
- ✓ **Click to Call:** Initiate and log outbound calls from DealerSocket with one click.
- ✓ **Voice Recognition:** Ensure calls are properly assigned before they hit DealerSocket, so every Sales opportunity is tied to the right agent. No PINs, no manual tagging, just accurate, automatic assignment powering cleaner CRM data.
- ✓ **Phone Bucket Management:** Quickly clean up unmatched call records and ensure all leads are worked.
- ✓ **Daily Checkout Report:** Confirm agents completed required calls and followed through on open tasks.
- ✓ **In-House Routing Control:** Customize routing to reduce duplication and avoid skating.
- ✓ **Marketing ROI Reporting:** Track every ad source down to the opportunity and appointment.

READY TO MAXIMIZE YOUR PHONE STRATEGY?

Dealerships using the full Car Wars + DealerSocket integration see measurable results:

- Higher connect and set rates
- Fewer missed opportunities
- Smarter decisions powered by complete data

Contact your DealerSocket or Car Wars representative today to ensure you're getting full value from your phone leads.

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