



10DLC SMS COMPLIANCE REQUIREMENTS

To stay compliant with carriers and The Campaign Registry (TCR), your dealership can add the following language to your:

PRIVACY POLICY (REQUIRED)

Copy and paste:

"Mobile information will not be shared with third parties or affiliates for marketing/promotional purposes. Text messaging originator opt-in data and consent will not be shared with any third parties."

SMS TERMS & CONDITIONS (REQUIRED)

Include this language wherever customers sign up for texts.

Copy and paste and fill in the blanks:

"You agree to receive messages (appointment reminders, automobile information, etc.) from [\[Company Name\]](#). Message frequency varies. Message and data rates may apply. For help, reply HELP or email us at [\[email address\]](#). You can opt-out at any time by replying STOP."

CONTACT CAR WARS SUPPORT

214-446-7867 | help@carwars.com

WEBFORM COMPLIANCE FOR SMS OPT-IN (REQUIRED)

It is recommended for contact webforms to provide a designated field for capturing the customer's phone number.

To remain compliant, you can include a checkbox on all contact forms on your website that is placed below the SMS disclaimer (not pre-checked).

Copy and paste and fill in the blanks:

By checking this box, you agree to receive marketing text messages from [\[DEALER NAME\]](#) at the number provided. Message frequency may vary. Message and data rates may apply. Reply STOP to unsubscribe. See our [\[Privacy Policy\]](#) and [\[Terms & Conditions\]](#).

First Name *

Last Name *

Email *

Phone Number

☐ By checking this box, you agree to receive marketing text messages from Ford of Williamstown at the number provided. Message frequency may vary. Message and data rates may apply. Reply STOP to unsubscribe. See our [\[Privacy Policy\]](#) and [\[Terms & Conditions\]](#).

SUBMIT

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